

London Info International 2017

Conference Programme

Introducing the London Info International 2017 Conference Programme.

Welcome to the second annual London Info International Conference Programme. In this, our programme, **we're excited to be announcing a diverse set of speakers** to discuss and debate the most important and pertinent topics affecting us in the information industry.

This year our programme focuses on the changes affecting industries globally: uncertainty, Brexit, AI, cyber security and fake news - just a few of the hot issues our speakers will debate. It's increasingly difficult to rely on traditional social and political reference points. Faced with shifting strategic and **financial challenges**, **we'll ask how** we in the information industry navigate a course.

We'll also cover the rise to prominence in the workplace of millennials and Generation C tribes, the latest developments in the Open movement, and how the tools and techniques adopted by customer experience experts in online teams can be applied to the world of professional information. **Plus, we'll hear from a new** generation of start-ups that are challenging the status quo within our industry.

This year's conference is not just about celebrating everything that actively enables the information community to be at the cutting-edge of change, **it's** also about preparing for the future. What happens next? What will the information landscape **look like in five or ten years' time? Who will be the stakeholders?** Over the two days of our conference we hope to find some clues and insights.

We're looking forward to a thought-provoking and enjoyable two days and we hope **you'll join** us at the Business Design Centre in December.

Paul Blake

Vincent Cassidy

Co-chairs, London Info International Conference

Main conference

DAY ONE – 5 December 2017

9.15 - 9.30	Introduction to the conference
9.30 - 10.15	Opening keynote – The future of our health Dr Jack Kreindler, Founder and Medical Director, Centre for Health and Human Performance Jack will explain how to solve a trillion-dollar healthcare crisis with the revolution in AI, biosensors and machines that speak to clinicians in their own language – with the help of ‘Islands of Intelligence’ rapidly proving the end to end economics of treating patients at home.
10.15 - 10.30	Break
10.30 - 11.30	Valuing truth in the age of fake – plenary session In 2017 the word ‘fake’ has entered everyday speech. Although truth and reliability have always been implicit in our industry, issues around verification and reproducibility are now under question across the whole information chain. This session assesses the impact of fake on publishers and information users alike and asks whether it’s time for the information industry to shift its thinking and approach. Speaker: Fiona Bradley, Deputy Executive Director, RLUK Panellists : Jonathan Clark, Managing Agent, International DOI Foundation Paul Evans, CEO, Substantive Media Arthur Weiss, Managing Director, AWARE
11.30 - 11.45	Break

11:45 - 12:45	<p>Birth of the new infotech For content owners, brokers and aggregators, technology is increasingly more about exploiting strategic assets than access and entitlement. With semantic enrichment at the heart of the new infotech, this session will look at its impact on the way information is presented and consumed.</p> <p>Vicky Hampshire, Vice President of Business Development, Yewno</p> <p>Tahir Mansoori, Founder and Director of R&D, Wizdom.ai</p> <p>Sadia Shahid, Head of Business Development, Wizdom.ai</p> <p>David Smith, Head of Product Solutions, Institution of Engineering and Technology</p>	<p>Welcome to the New Impact How do we evaluate differing notions of impact in the changing research landscape? Impact factors continue to be the primary mark used to evaluate career progression, journal quality and funding outputs, however today's generation of researchers are also comfortable with alt.metrics and the ability to drive their own impact. How will impact evolve in the near future?</p> <p>Ginny Hendricks, Community Outreach Manager, Metadata 2020</p> <p>Dan Pollock, Senior Analyst, Delta Think</p> <p>Dan Filby, CEO, Highwire</p>
12.45 - 2.00	Lunch	
2.00 - 3.00	<p>Open Science, open futures? The Open movement is creating the conditions for the evolution of new models for scientific research. This session will review how open initiatives are emerging at the interface between the political mandates of institutions and the changing expectations of researchers.</p> <p>Wilma van Wezenbeek, Director, TU Delft Library</p> <p>Professor Rosalind Smyth, ICH Director, Great Ormond Street Hospital</p>	<p>Embracing the customer experience mindset – skills, techniques and tools Customer experience experts in online teams are using a growing set of sophisticated tools and techniques to understand user behavior and outcomes. This session will feature expert practitioners sharing their tips and guidance on how you can practically apply them to your work. The session will also feature a book signing by Sarah Richards.</p> <p>Sarah Richards, Content Strategist, Digital Consultant and author of Content Design.</p>

Conference programme may change due to circumstances beyond our control

	Gates Foundation (Speaker to be confirmed)	Tom Nash, Senior Manager - Commercial Content, Three Limara Bishop, Lead User Experience Architect, Three
3.00 - 3.15	Break	
3.15 - 4.00	Afternoon keynote Alfred Rolington, CEO, Cyber Security Intelligence Alfred will talk about what the rapid pace of digitalisation and commoditisation means for cyber security in the media, publishing and government. He'll offer analysis of current trends and will talk about the threats and opportunities in this ever-changing landscape.	

Main conference

DAY TWO – 6 December 2017

9.30 - 10.15	Opening keynote - Driving forward the future of innovation through entrepreneurship Professor Tim Dafforn, Chief Entrepreneurial Advisor, Department for Business, Energy and Industrial Strategy, and Professor of Biotech at the University of Birmingham Tim will talk about driving productivity and growth in the UK economy through increased investment in innovation. Looking beyond Brexit, how can the UK secure involvement in European R&D programmes after 2020, while also catalysing the growth of its entrepreneurial culture?	
10.15 - 10.30	Break	
10.30 - 11.30	Facing the realities of uncertainty – plenary session In this panel session, our speakers will assess the impact on the information industry of the political and economic events that have dominated our news agenda in 2017. From Brexit to Trump and from climate change to piracy, our panel will assess the game-changing new realities the information world faces. Dr Chris Tyler, Director of Public Policy, UCL STEaPP, and former Director of the Parliamentary Office of Science and Technology. Further panellists to be announced.	
11.30 -	Break	

Conference programme may change due to circumstances beyond our control

11.45		
11.45 - 12.45	<p>New tribes, changing realities The rise to prominence in the workplace of millennials and Generation C tribes is shifting the expectations of information users. In this session, we'll look at the demographics and discuss how these new tribes are impacting information consumption.</p> <p>Jo McShea, VP & Lead Analyst, Outsell</p> <p>Dr. Patrik Simmler, PhD Candidate, ETH Zurich</p> <p>Andrew Pitts, Managing Director, Publisher Solutions International</p>	<p>The AI and machine learning renaissance – a revolution in waiting? The long-heralded impact of AI is beginning to transform information markets. Beyond the transformation of content, AI technology is restating the relationship between authors, consumers and brokers. This session will look at how AI is being used to address usage, impact and audience engagement.</p> <p>Klaus Kater, Managing Partner, Deep Search Nine</p> <p>Haralambos Marmanis, CTO/VP, Copyright Clearance Center</p> <p>Borislav Popov, Head of Semantic Annotation and Search, Ontotext</p>
12.45 - 2.00	Lunch	
2.00 - 3.00	<p>Dispatches from the university publishing revolution With university presses energetically stepping up their efforts to take a more prominent role in the scientific information chain, we hear from three leading proponents about their aspirations, thinking and the lessons they've learnt along the way.</p> <p>John Normansell, Productions & Operations Director, Manchester University Press</p> <p>Megan Taylor, University Press and Marketing Manager, University of Huddersfield</p>	<p>Meet the upstarts – the publishing start-ups challenging the status quo An emerging generation of publishing start-ups, driven by the new rules of digital commerce, is having a profound impact on our industry. In this session, we showcase some of them and ask them to talk through their approach and thinking.</p> <p>Lisa Walton, Executive Editor, Veruscript</p> <p>Mads Holmen, Founder and CEO, Biblio</p> <p>Further speakers to be announced.</p>

Conference programme may change due to circumstances beyond our control

	Lara Speicher, Publishing Manager, UCL Press	
3.00 - 3.15	Break	
3.15 - 4.00	<p>Closing keynote - Publishing to address grand societal challenges</p> <p>Nicola Jones, Head of Publishing for Grand Challenges, Springer Nature The world is facing complex and interconnected issues like sustainability, resource scarcity, global health, and inequality. These 'grand challenges' affect society both globally and locally. To solve these, researchers must collaborate across disciplinary boundaries, and connect with policymakers and practitioners. Nicola will discuss the ways publishers can contribute to the development of solutions to these challenges.</p>	
4.00	<p>Springer Nature drinks reception</p> <p>Springer Nature invites you to its drinks reception. Take the opportunity to engage with Springer Nature and other information industry professionals to improve outcomes in research, education and business.</p>	

Keynote speakers

Prof. Tim Dafforn, Chief Entrepreneurial Advisor, Department for Business, Energy and Industrial Strategy, and Professor of Biotech at the University of Birmingham

Tim is Chief Entrepreneurial Adviser at the Department for Business, Energy and Industrial Strategy (BEIS). Prior to this he was Chief Scientific Adviser at the Department for Business, Innovation and Skills (BIS). Tim is an expert in biophysical spectroscopy with a keen interest in synthetic biology. He has developed a number of projects from inception through to commercial realisation and is currently Professor of Biotech at the University of Birmingham.

Nicola Jones, Head of Publishing for Grand Challenges, Springer Nature

Nicola is Head of Publishing for Grand Challenges at Springer Nature. After beginning her career in academic publishing in 2004, Nicola managed journal portfolios in materials science, physics, behavioural sciences, public health, and social care at Elsevier and Taylor & Francis. Following a move to Palgrave Macmillan in 2012, she was initially responsible for building the company's nascent psychology book list. After the creation of Springer Nature in 2015, Nicola accepted her current role which aims to maximise the impact of the combined content across the new organisation on issues of global societal importance.

Dr Jack Kreindler, Founder and Medical Director, Centre for Health and Human Performance

Jack is a leading expert in health optimisation. His background is in emergency medicine with a special interest in high altitude physiology. He is also a medical technology entrepreneur in the areas of wireless bio-sensors and artificial intelligence. Jack lectures internationally on health risk management, performance optimisation and the future of medicine.

Alfred Rolington, CEO, Cyber Security Intelligence

Alfred is a noted expert on cyber security and intelligence matters. Previously CEO of Oxford Analytica and of Janes Information Group, his latest book, Strategic Intelligence for the 21st Century - The Mosaic Method is published by Oxford University Press.

4 December 2017

Pre-conference event

Challenges in the scholarly publishing cycle

Challenges in the Scholarly Publishing Cycle is an interactive one-day conference for publishers, information professionals and academics, to be held on Monday 4 December at the Business Design Centre, London.

Organised by Research Information magazine, in partnership with London Info International (LII), this one-day event, forming a pre-conference day to London Info International itself, will address the most difficult issues in scholarly publishing from the perspectives of three key stakeholder groups – publishers, information professionals and academics.

Building on a specially-commissioned piece of research, to be outlined in the opening keynote, the day will provide an understanding of problems faced by those in each stakeholder groups, and give an opportunity to strengthen working practices and partnerships among all parties.

Content for the day is being arranged by the team at Research Information, led by Tim Gillett (editor) and Warren Clark (publisher).

Confirmed speakers so far include: Anthony Watkinson of CIBER Research; Jessica Clemons, Associate University Librarian for Research, Education, and Outreach at University at Buffalo, USA; Roger Schonfeld, Director of the Library and Scholarly Communication Program at Ithaka S+R; Carolyn Kirby, Open Access Sales Manager, EMEA at Taylor & Francis Group; and Lyubomir Penev, Managing Director and Founder of Pensoft Publishers.

Conference programme may change due to circumstances beyond our control