



London Info International is an exhibition and conference dedicated to scholarly, research and professional information

NEWSLETTER

Issue - 1

current topics >>>

Organised by:



INFO INTERNATIONAL LTD

It is through a passion for the industry that LII was started by people in the industry for the industry in 2014. They saw a very real need for an event that brings together those who create scholarly, research and professional information and organisations that purchase these products.

For more information go to www.londoninfointernational.com



London Info International 2017 first draft conference programme is now available

After months of discussions and research we are delighted to announce that our draft programme is now available to view. This is our most ambitious programme to date and will get to the heart of the real issues facing today's information professionals and providers. World leading speakers will feature in sessions including "Valuing truth in the age of fake", "Open Science, open futures", "Birth of the new Infotech", "Welcome to the New Impact", "The AI and machine learning renaissance – a revolution in waiting", "Facing realities of uncertainty", "New tribes, changing realities", "Embracing the new digital", "Educating the new end-user – strategies to reach millennials and Generation C", "Meet the up-starts – the publishing start-ups challenging the status quo" and many more. Keynotes will be announced very soon – to see the full programme go to bit.ly/LII2017conprog

LII 2017 Webinar #1 – "Creating and developing value compliantly beyond traditional information delivery"



LII hosted the first in a series of live webinars last month. Our guest speaker, Carmen Burkhardt, Global Head of the Novartis Knowledge Center Information Acquisition Group, talked about an innovative approach Novartis is using to deliver information compliantly. This included key principles to simplifying the user experience through integrated tools and automated workflows and how these improve the impact of information products within Novartis.

Over 150 people registered to attend the webinar and our thanks go to RightsDirect for their sponsor support. If you did not have chance to attend and would like to listen to the webinar offline click on the following link bit.ly/RDwebinarreplay and we will send you a recording.

LII 2017 offers clients access to Outsell's Intelligence Platform.



LII has announced that [Outsell, Inc.](#) has renewed its Exclusive Research Partnership. In this role Outsell will play an important part in supporting the event with high quality research, incisive analysis and insight. In an important extension of this relationship LII can also now offer its clients access to [Outsell's Intelligence Platform](#) at an accessible price point.

Outsell's ground-breaking research, including insights and reports, which cover the hottest trends and topics in the information space offer phenomenal market intelligence that will help inform, validate and quantify some of the discussions raised by our community.





LII 2017 pre-conference event on 4th December

Challenges in the Scholarly Publishing Cycle

An interactive one-day conference for publishers, information professionals and academics
Monday 4th December, The Business Design Centre, London.

Organised by Research Information magazine, in partnership with LII, this one-day event, forming a pre-conference day to London Info International itself, 'Challenges in the Scholarly Publishing Cycle', will address the most difficult issues in scholarly publishing from the perspectives of three key stakeholder groups - publishers, information professionals and academics. Registration for this will be open week commencing 19th June

Content for the day is being arranged by the team at Research Information, led by Tim Gillett (Editor) and Warren Clark (Publisher).

**LII 2017
Disruptor Zone
is back**



LII has announced the return of [The Disruptor Zone](#) in 2017. This is a competitive event that takes place within our open conference stream, on the showfloor and will be available for all LII attendees and delegates to attend.

This proved to be a really popular feature in 2016. It's a great opportunity for start-ups to present their innovative ideas and business models and get great exposure not only at the show but before and after through our own media, partners and social media channels. Just a couple of weeks ago, one of our finalists – Colwiz, was acquired by Taylor and Francis.