



Sponsorship Packages

It's Time to Think Outside the Booth!

Why Sponsor LII 2017?

Make new connections

Make the most of some **amazing networking opportunities!** Understand your target audience and their needs.

Build your brand profile

Get in front of a **UK and international audience** but also partner with a trusted and highly rated event.

Establish strong relationships

Spend time with key decision makers including international, media, and private sectors – **in 2016 we had visitors with a buying value of over £100 million!**

On-site and online brand exposure

Get your brand seen by attendees, both at the event and online with a database of over **100,000 key players** in the industry.

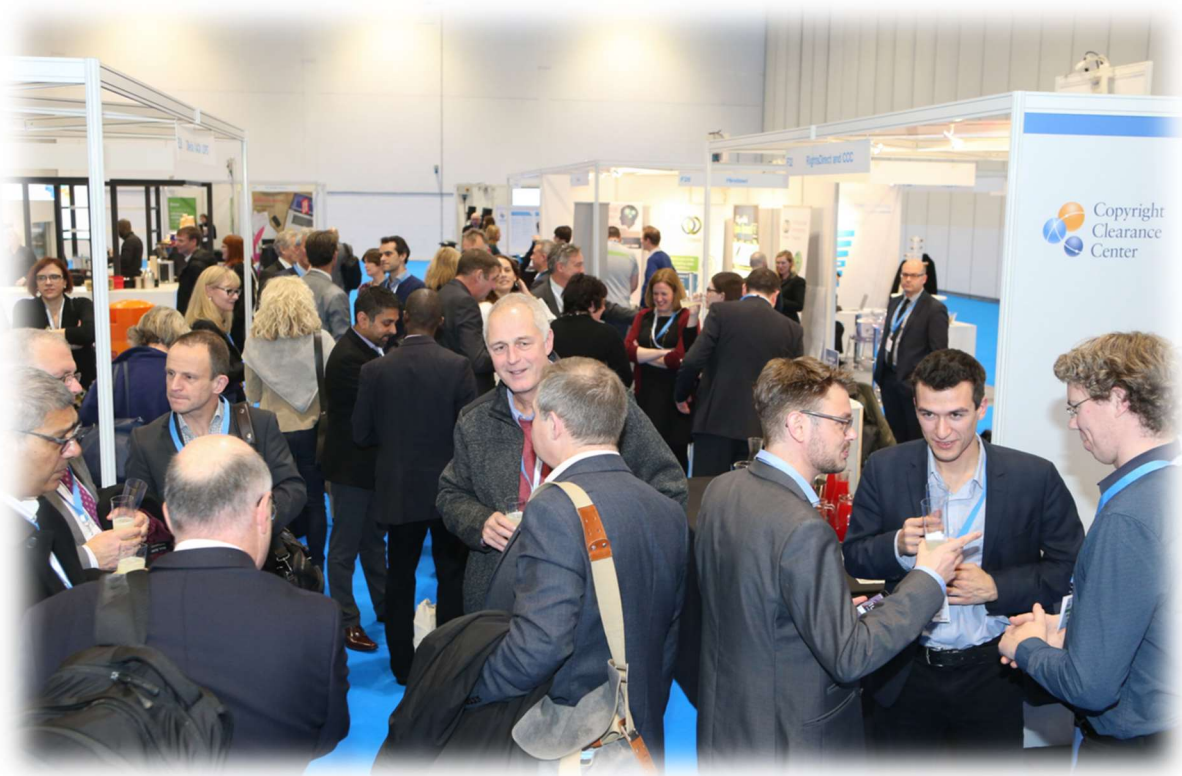
LII 2017 KEY DEVELOPMENTS	
BEFORE THE EVENT	AT THE EVENT
LONDON INFO TALKS New engagement programme starting February: monthly content pieces (the first is a webinar aimed at corporates) "Challenges of Using Copyrighted Information in a Global Market"	NEW Central London Location
Expansion of Attendee Database to include all market verticals identified by our sponsors and exhibitors	Themed Exhibition Sectors tailored to corporate verticals
Sponsored Content targeted each month at a specific market	Learning Stream aimed at both content providers and information specialists
Conference Themes and Call for Papers to go out in February	Open Conference Stream based on vendor / commercial content for both delegates and visitors
Plus other exciting initiatives to connect people in 2017 and beyond...	Organised Networking and scheduled introductions for exhibitors & attendees
	Disruptor Wall and poster campaign
	Executive Briefings and Masterclasses for practitioners and vendors



Headline Sponsor: Exclusive to 1 company

- 16sqm shell scheme stand with fascia name board or space only
- Two pre-event Webinars
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 2 x full page adverts in printed show guide
- Four content pieces distributed alongside LII 2017 content
- Two showfloor seminars on main hall stages
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

SOLD



Platinum Sponsor: Available to 2 companies

- 16sqm shell scheme stand with fascia name board or space only
- One pre-event Webinar
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in printed show guide
- Two content pieces distributed alongside LII 2017 content
- One show floor seminar on main hall stage
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£10,950

Exclusive Conference Partner: Exclusive to 1 company

- Ppt presentation during coffee breaks (5 minutes, no sound)
- Full branding of F&B area
- Enhanced conference guide entry – web, hardcopy and app entry
- Branding of conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in conference guide
- 1 x full page advert in printed show guide
- Four free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Opportunity for pre or post event mailing to all conference delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£11,950

Open Stream Sponsorship: Exclusive to 1 company

- 5-minute presentation during the kick off session + ppt presentation during coffee breaks (5 minutes, no sound)
- Enhanced conference guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in conference guide
- 1 x full page advert in printed show guide
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£5,950

LII Club Games Lounge: Exclusive to 1 company

- Invited guests only, including speakers, VIPs, etc.
- Logo on all signage
- Branding throughout the lounge
- Social media promotion
- Complimentary tea, coffee, water, soft drinks for all guests
- Drinks reception for up to 100 guests at the end of day one
- 1 x full page advert in printed show guide
- Games area for guests to enjoy, socialize and network

£6,950

Drinks Reception: Exclusive to 1 company

- Opportunity to host a drinks reception and address delegates at the close of the conference
- Logo on all signage
- Branding throughout the area
- Social media promotion
- 1 x full page advert in printed show guide

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Show Floor Presentation Stages: Exclusive to 1 company

- 10sqm shell scheme stand with fascia name board or space only
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Half page advert in printed show guide
- One show floor seminar on main hall stages, plus one pre-show e-shot (delivered alongside other content) to the entire database of 60,000 contacts
- Full branding of show floor stage including on-screen
- One show floor seminar on main hall stage

£7,500

Registration Sponsor: Exclusive to 1 company

- Exclusive right to brand the onsite registration area at the event
- Logo boards on registration desks
- Logo on printed registration forms
- Logo on relevant signage
- Opportunity to distribute literature and promotional material within the registration area

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WiFi and Charging Station: Exclusive to 1 company

This sponsorship package offers exclusive rights to supply free wireless internet and a mobile charging station in the exhibition to draw delegates and trade visitors to your stand. Visitors will need to obtain a log in code at your stand to access the free wi-fi which will help drive traffic to your stand

- Logo on screen
- Messaging on machine
- Social media promotion
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Logo on WiFi login screen

£5,500

Show Floor Presentation: Available to 8 companies per day

- 30 Minute slot on one day of the exhibition
- Presentation description in Exhibitor Guide – web, hardcopy and app entry
- Logo on relevant signage

£1,600

Disruptor Zone/Wall Sponsor: Exclusive to 1 company

- Branding of the Disruptor Zone pre-event, during and post-event
- Branding of the Disruptor Wall during the event
- One dedicated e-shot pre-event to the entire database of 60,000 contacts
- Notification informing all attendees that the event is about to start with sponsor named
- Promotion during the conference (day two) when the finalists present to the conference delegates
- Event recorded and used to promote LII 2018 – continued promotion through 2018
- Logo on relevant signage

£5,900

LII Event App Sponsor: Exclusive to 1 company

Attendees refer to their event app for session details, speaker bios, survey responses, and much more. With a banner ad, you get exposure every time attendees check out the mobile event guide

£5,900

Lanyard Sponsor: Exclusive to 1 company

Show your support by sponsoring the official Symposium Lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event.

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Webinars: “London Info Talks”

LII will host a webinar on specific topics helping you engage with your target audience either before or during the event.

£1,600 Limited availability

On-Site Signage:

BDC has several areas throughout the venue for exhibitors and sponsors to highlight their brand through various signage/banner opportunities. If you are interested in more details please get in touch.

Floor Tiles

Place your company's marketing message on the exhibition floor. 50cm x 50cm floor stickers are placed at the BDC on primary access routes.

£500

Delegate Bags: Exclusive to 1 company

All delegates are given a bag containing the Event Guide and other useful information. Exhibitors can sponsor the delegate bags for constant exposure throughout the event.

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Other Ideas? Make Us an Offer!

If you can think of a sponsorship idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

Payment schedule

40% (upon signature) + 30% (payable by 31st May) + 30% (payable by 30th September)

*** All prices are excluding VAT**

*** All production, giveaways or collateral costs to be covered by sponsor**

London Info International 2017 will take place at:

Business Design Centre

52 Upper Street

London N1 0QH

Nearest Underground Station: Angel