



Exhibitor Pricing & Packages It's All About the Booth!

Why Exhibit at LII 2017?

LII 2017 is independent and inclusive

It exists to bring together a community of engaged information professionals to improve outcomes in research, education and business.

Customer Engagement

Meet with prospective customers and strengthen relationships with exciting customers and suppliers, with over 1000 people walking through the doors - **in 2016 we had visitors with a buying value of over £100 million!**

Consult Directly with your Marketplace

Meet companies and new business partners and enhance your organisations profile. **The best 'all in one place' event in 2017 to conduct business and close deals**



Space Only

This option is for companies with their own contractor building their stand. Use your own suppliers to design and construct the stand to meet your requirements. Minimum stand size 12 sqm

£400 per sq. metre

Stand Packages

Entry Level

- 6sqm shell scheme stand with fascia name board
- Exhibitor Guide Entry – Web, Hardcopy and app entry
- Press Release posting. Social media promotion

£2,250 + £250 (lights, electricity and furniture)

Silver Package

- 10sqm shell scheme stand with fascia name board or space only
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Half page advert in printed show guide
- One showfloor seminar on main hall stages, plus one pre-show e-shot (delivered alongside other content) to the entire database of 60,000 contacts

£4,950

Gold Package

- 12sqm shell scheme stand with fascia name board or space only
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Full page advert in printed show guide
- Two content pieces distributed alongside LII 2017 content
- One showfloor seminar on main hall stages
- One free conference delegate pass
- Access to the LII Club Lounge
- One pre-show e-shot (delivered alongside other content) to the entire LII database of 60,000 contacts.

£8,950

Other Ideas Make us an offer!

If you can think of an idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

Attendee and Delegate Rates

Pre-registered exhibition attendees: Free Entry
Entrance on the day (non-pre-registered): £50

Conference Delegates (2 day pass): £695

Payment schedule

40% (upon signature) + 30% (payable by 31st May) + 30% (payable by 30th September)

*** All prices are excluding VAT**

*** All production, giveaways or collateral costs to be covered by sponsor**

London Info International 2017 will take place at:

Business Design Centre

52 Upper Street

London N1 0QH

Nearest Underground Station: Angel